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FEI ANNOUNCES NEW PRODUCT OFFERINGS

Packages in wellness and crisis management provide wider spectrum of services

March 8, 2011—FEI Behavioral Health, a nation-wide crisis management, EAP and wellness company based in Milwaukee, is pleased to announce the addition of several new products.

EAP, Wellness and Work-Life

For nearly 30 years, FEI has helped clients resolve personal and workplace challenges—from stress, to financial questions, to business continuity and performance management. FEI established the first national EAP network and carries on that innovation with the following enhanced products:

Wellness Connections: Linking physical and mental health

FEI's new comprehensive wellness package combines the expertise of the company's well-known EAP and Work-Life services with a suite of health assessment and life management tools. While many companies offer some form of wellness, FEI's long-standing experience with behavioral health makes it uniquely qualified to fully address employees' physical, emotional and social well-being. In addition to standard components like health risk assessments and onsite screenings, Wellness Connections also includes coaching and an individual Care Advisor.

Just-in-Time Care

This new subset of FEI's Work-Life portfolio allows employees to pre-configure care options for daycare, a sick child or an elderly adult relative. Research shows that dependent care responsibilities are the number one cause of unscheduled absenteeism in the workforce. With Just-in-Time Care, companies reduce absenteeism by subsidizing the cost of backup care and enabling employees to come to work with peace of mind.

"Just in Time Care helped me retain the essential care my father needed," said one customer. "I could do my job fully and effectively, because I knew he was in good hands."

FEI realized the importance of a product like Just-in-Time Care during the sudden labor shortage amid 2009's H1N1 flu scare. In industries like healthcare, where it's critical to maintain an active workforce even during crises, Just-in-Time care can make a significant difference.

Transition to Retirement

Retirement is a time of high expectations, but it also can bring significant changes in income, identity and life habits. FEI designed Transition to Retirement as a proactive retirement preparation program for companies with older workforces, those considering or those interested in keeping their retirees engaged.

The two-step program offers a variety of services to help retirees embrace their new lives, including:

- Individual coaching sessions
- Budget advice
- Extended EAP and Work-Life coverage for up to five years post retirement

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Phase 1 of the program focuses on planning for retirement, while Phase 2 helps retirees manage those initial years away from the job. By providing this type of support, companies can reduce the workplace distractions employees may feel in the years leading up to their retirement.

“A significant percentage of today’s active workforce will soon be aging into retirement, so we anticipate a growing need for this type of service,” said Ralph Metzner, FEI’s director of product management.

Crisis Management

FEI has managed some of the world’s toughest crises, supporting thousands of individuals and companies. The company leverages that expertise in three new crisis packages:

Just in Case

This entry-level option repackages FEI’s basic crisis services, including:

- A communications center that responds quickly to inquiries
- Specially-trained mental health professionals
- Immediate information, intervention and support

Accounting for People

When preparing for possible tragedies, companies must protect their employees as well as their buildings, equipment and reputation. Through its Accounting for People program, FEI institutes proactive safety measures that help locate any missing individuals and direct emergency responders to where they can best help.

“We developed this product in partnership with our financial services clients,” Metzner said. “The results were fantastic. Now, we want to share and expand that expertise to better prepare all our clients, as well as other companies in industries like retail, hospitality and healthcare.”

Emergency Response Team Family Support

In the midst of a crisis, key corporate leaders and Emergency Response Teams are often so caught up in managing the crisis that they can’t address concerns in their own personal lives. FEI’s new Emergency Response Team Family Support helps resolve everyday worries like childcare, family security or transportation so that leaders can focus during the time their company needs them most.

“FEI continues to pursue new products and services that best meet our clients’ ever-changing business needs,” said Ted Ucen, company president. “We see real value in sharing our expertise in these emerging areas and we are excited to see the response from the market and the impact we are having on our customers’ businesses.” **For more information, please contact Terri Howard at (414) 359-6615.**

FEI Behavioral Health delivers peace of mind to workers and their families through EAP, crisis management and work-life services. FEI established the first national EAP and is an industry leader in crisis management. It offers professional, user-friendly, 24-hour access to problem solving resources that result in better work environments. FEI Behavioral Health is part of Families International Inc., a not-for-profit membership organization of four closely-aligned, yet separate entities. Visit www.feinet.com for additional information.