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FEI to Present at Alliance Senior Leadership Conference
Building organizational resilience with a peer support program

February 12, 2019, Milwaukee, Wis. — FEI Behavioral Health, a social enterprise with a 40-year history and a leader in workforce resilience from EAP and organizational development to workplace violence prevention and crisis management, will present at the 2019 Alliance for Strong Families and Communities (Alliance) **Senior Leadership Conference**.

The Alliance Senior Leadership Conference runs Feb. 16-19 at the Sheraton Sand Key Resort in Clearwater Beach, Fla. FEI Senior Account Manager Michael McCafferty will present ***“Care from Inside the Trenches: Establishing Peer Support Services”*** on Feb. 17, 2019, at 10:30 a.m. EST.

The session will discuss how social-serving leaders can organize a peer support program that formalizes the internal need for support in high-stress environments. From addressing compassion fatigue to coping with vicarious trauma, attendees will learn how peer support practices provide an empathetic outlet for staff that promotes active listening and psychological wellness support.

McCafferty also will cover the principles of establishing a successful peer support program including how to identify characteristics of a strong peer support representative, selecting the best level of peer support for an organization, recruiting and engaging employees for the program and incorporating peer support within an employee assistance program.

In addition to presenting, FEI is serving as a conference sponsor.

McCafferty is a skilled coach and consultant who partners with leaders, teams and individuals, motivating them to move from disengaged to engaged and from problem to solution. With a diverse background including experience in health care, human resources, and construction, he has a long track record and personal commitment to helping organizations create the conditions for success. Since receiving his master’s in social work from the University of Wisconsin-Milwaukee in 1997, McCafferty has provided consultation, training, counseling and employee assistance program services to organizations of all sizes in industries as varied as manufacturing, financial services, state and municipal government and higher education.

For more information about the Alliance Senior Leadership Conference or FEI’s presentation, visit the [Alliance for Strong Families and Communities](#).

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FEI has a 40-year history in enhancing workforce resiliency by offering a full spectrum of solutions, from EAP and organizational development to workplace violence prevention and crisis management. One of the most successful social enterprises in America, FEI was created by the Alliance for Strong Families and Communities, a national network of social sector organizations working to achieve its vision of a healthy and equitable society. Visit www.feinet.com for additional information.